

JEREMY HARVEY

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MARKETING/WEB DEVELOPMENT/ GRAPHIC DESIGN PROFESSIONAL

+ EXPERIENCE

Weber State University - Ogden, Utah

Jan. 2013 - Present / Position: Academic Web Services Manager
Duties: Responsible for designing websites for the IT Division, WSU departments, faculty, staff and other websites as needed using HTML5, CSS3, JavaScript, etc. I teach classes to staff and faculty in Dreamweaver, InDesign, Illustrator, Muse and Photoshop. I also manage 2 employees.

Weber State University - Ogden, Utah

Aug. 2016 - Present / Position: Adjunct Instructor
Duties: I teach WEB 2210 - Computer Illustration (Adobe Illustrator) for the Web & User Experience Program.

Red Rock Marketing Group - Las Vegas, Nevada

Sept. 2007 - Jan. 2013 / Position: Art/Marketing Director
Duties: Design, management and fulfillment of over 200 projects per year including social media marketing (Facebook, Twitter, Youtube, etc.), direct mail, direct email, re-branding, email marketing, packaging material, website design, video production, marketing materials, etc. I also managed up to 3 freelance designers depending on workload.

Intermountain Healthcare - St. George, Utah

Sept. 2006 - Sept. 2007 / Position: Marketing/Public Relations
Duties: Marketing and Public Relations for several departments within the hospital. This included writing articles/press releases, graphic design and video production. I was the Event Coordinator for all hospital events including health fairs, grand openings, seminars, blood drives, expositions, etc. I handled print and radio advertising for all events. I also served as the hospital representative for the St. George Chamber of Commerce.

Get Away Today Vacations - South Ogden, Utah

Nov. 2000 - Sept. 2006 / Position: Art Director
Duties: Design, management and fulfillment of over 100 projects per year including the design and printing of brochures, direct mail and all other marketing materials. I also managed two employees within the department.

+ EDUCATION

Weber State University - Ogden, Utah

Bachelor of Science Degree in Communication: Public Relations & Advertising
Minor in Professional Sales.

Training, Awards & Certifications An Event Apart - Web Conference - April 2014 & July 2016
 Adobe MAX - Design Conference - Oct. 2014 & Oct. 2015
 2014 IT Division ATP Employee of the Year
 ITIL Foundation Certification - April 2014
 Toastmasters Competent Communicator - March 2015

+ SKILLS

Web Development ●●●●●●●●●●●●●●●●●●
 Photoshop ●●●●●●●●●●●●●●●●●●
 Dreamweaver ●●●●●●●●●●●●●●●●●●
 Illustrator ●●●●●●●●●●●●●●●●●●
 InDesign ●●●●●●●●●●●●●●●●●●
 Acrobat ●●●●●●●●●●●●●●●●●●

HTML ●●●●●●●●●●●●●●●●●●
 CSS ●●●●●●●●●●●●●●●●●●
 Javascript ●●●●●●●●●●●●●●●●●●
 jquery ●●●●●●●●●●●●●●●●●●
 PHP ●●●●●●●●●●●●●●●●●●

Word ●●●●●●●●●●●●●●●●●●
 Exel ●●●●●●●●●●●●●●●●●●
 Powerpoint ●●●●●●●●●●●●●●●●●●
 Premiere ●●●●●●●●●●●●●●●●●●

+ REFERENCES

John Kowalewski, Executive Director
Weber State Marketing & Communications
801.626.7212
jkowalewski@weber.edu
current colleague

Terri Draper, Director of Communications
Intermountain Healthcare
435.251.2108
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former manager

Jennifer Dunyon, VP of Communications
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former manager