# JEREMY HARVEY

# MARKETING/WEB DEVELOPMENT/ GRAPHIC DESIGN PROFESSIONAL

409 South 2075 West, Ogden, Utah 84404 801-549-8777 jeremy@jeremyharvey.com www.jeremyharvey.com

#### + EXPERIENCE

#### Weber State University - Ogden, Utah

Jan. 2013 - Present / Position: Academic Web Services Senior Manager

Responsible for designing websites for the IT Division, WSU departments, faculty, staff and other websites as needed using HTML5, CSS3, JavaScript, etc. I teach classes to staff and faculty in Dreamweaver, InDesign, Illustrator, and Photoshop. I also manage 2 employees.

#### Weber State University - Ogden, Utah

Aug. 2016 - Apr. 2017 / Position: Adjunct Instructor

Duties: I taught Computer Illustration (Adobe Illustrator) for the Web & User Experience Program.

#### Red Rock Marketing Group - Las Vegas, Nevada

Sept. 2007 - Jan. 2013 / Position: Art/Marketing Director

Design, management and fulfillment of over 200 projects per year including social media marketing (Facebook, Twitter, Youtube, etc.), direct mail, direct email, re-branding, email marketing, packaging material, website design, video production, marketing materials, etc. I also managed up to 3 freelance designers depending on workload.

#### Intermountain Healthcare - St. George, Utah

Sept. 2006 - Sept. 2007 / Position: Marketing/Public Relations

Marketing and Public Relations for several departments within the hospital. This included writing articles/press releases, graphic design and video production. I was the Event Coordinator for all hospital events including health fairs, grand openings, seminars, blood drives, expositions, etc. I handled print and radio advertising for all events. I also served as the hospital representative for the St. George Chamber of Commerce.

#### Get Away Today Vacations - South Ogden, Utah

Nov. 2000 - Sept. 2006 / Position: Art Director

Design, management and fulfillment of over 100 projects per year including the design and printing of brochures, direct mail and all other marketing materials. I also managed two employees within the department.

## + EDUCATION

#### Weber State University - Ogden, Utah

Master's Degree in Professional Communication - Dec. 2023. 3.97 GPA Selected as the Outstanding Student for the Dec. 2023 graduating class.

Bachelor of Science Degree in Communication: Public Relations & Advertising Minor in Professional Sales.

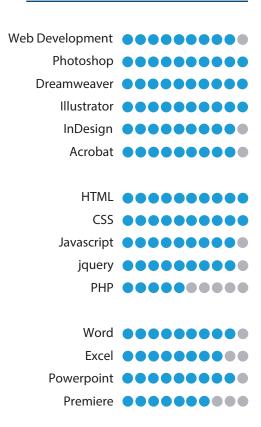
Training, Awards

& Certifications

Spring 2022 Weber State Super Staff awardee WebAIM Web Accessibility Certification - March 2017 IT Division ATTP Employee of the Year - Jan. 2015 ITIL Foundation Certification - April 2014

Toastmasters Competent Communicator - March 2015

### + SKILLS



# + REFERENCES

John Kowalewski, Executive Director Weber State Marketing & Communications 801.626.7212 jkowalewski@weber.edu current colleague

Terri Draper, Director of Communications Intermountain Healthcare 435.251.2108 terri.draper@imail.org former manager

Jennifer Dunyon, VP of Communications **Get Away Today Vacations** 801.476.1961 jen@getawaytoday.com former manager